TYLER MALONE

8413 Kimberly Rose Drive | Cordova, TN 38016 | (901) 646-0202 | malonetan04@lakeforest.edu

OBJECTIVE

Enthusiastic and motivated college student at Lake Forest College seeking a work-study position to gain valuable experience while contributing to the campus community. Strong academic background and a passion for learning.

EDUCATION

Lake Forest College, Lake Forest, IL

C/O 2027

- Major: Business
- Minor: Computer Science / Entrepreneurship
- Related course work: Business management, business ethics, marketing, and sales.

C/O 2023

Crosstown Highschool, Memphis, TN

- GPA: 4.67
- Class Rank: 6th out of 165 students

SKILLS & ABILITIES

Sales / Customer Service

• Strong commitment to providing excellent customer service, ensuring client satisfaction and loyalty.

Digital Marketing

 Skilled in content creation, including blog posts, social media updates, and promotional materials that resonate with target audiences.

Website Development

 Developed and maintained websites for TMalone Marketing and NDLoop, ensuring a user-friendly interface and responsive design across devices.

Photography

 Experienced in various photography styles, including product photography, event coverage, and lifestyle shoots.

EXPERIENCE

Choose 901 – City Leadership

05/2024 -

Present

• Responsible for Choose 901 apparel sales. Skilled in active listening, problem-solving, and maintaining a patient, empathetic approach in all interactions.

Intern

Sales

05/2022 -

TMalone Marketing

Present

 Worked closely with the marketing team to produce visually appealing content that supported client marketing objectives and enhanced their online presence.

LEADERSHIP & INVOLVEMENT

Bridge Builders, Bridges USA Choose 901 – City Leadership

08/2016 - 2023

• Students in grades 8-12 enroll in this one-year community service project to become influential community organizers and advocates. Create change in Memphis.

VOLUNTEER EXPERIENCE

Sycamore View Church of Christ Volunteer / Camp Counselor

08/2021 - 08/2023

• Served as a mentor and role model for young campers, providing guidance and support throughout the camp experience.

REFERENCES

Available upon request.